

Strip the AI Fingerprint

Read it aloud. Cut what you wouldn't say. Ship the rewrite.

AI writes in a register that isn't yours, and people can feel it even when they can't name it. This week you take one AI-drafted message, read it out loud, and cut every line you wouldn't actually say. Watchmen write as themselves. AI never sends in your voice without your edit — that's a standing order from here on.

THE ACTION

- Take one AI-drafted email or message from this week.
- Read it out loud, start to finish.
- Cut or rewrite every line that doesn't sound like you — the throat-clearing, the "delve," the hollow enthusiasm.
- Ship the rewrite. Notice how much shorter and truer it got.

YOUR VOICE IS THE ASSET

People do business with you because you're you. The moment your words sound machine-made, you've quietly handed away the one thing AI can't replace. Guard the voice.

SCRIPTURE

Colossians 3:23 — "And whatever you do, do it heartily, as to the Lord and not to men." Heartily means from your heart, in your voice — not outsourced wholesale to a machine.